

L'ORÉAL

L'ORÉAL REINFORCES ITS CLIMATE EMERGENCY PHILANTHROPIC FUND WITH AN ADDITIONAL €20 MILLION ENDOWMENT THROUGH 2030

- **€20 million in additional funding** committed through 2030 to support climate-vulnerable communities worldwide.
- **Acting at a moment of crisis:** in 2025, 358 natural hazard-related disasters affected over 110 million people, with 85% linked to climate events¹.
- **30+ projects across 32 countries deployed since 2023**, spanning healthcare, clean water, and food security.
- **Supporting pioneering programs:** from extreme heat insurance for 50,000 women informal workers in India to AI-powered flood anticipation for Amazonian communities.

Clichy, 18 June 2026 – L'Oréal is renewing its Climate Emergency Fund. With an additional **€20 million committed through 2030**, the Group reaffirms its dedication to supporting the world's most vulnerable communities in the face of escalating climate-driven disasters.

The urgency has never been greater. In 2025 alone, 358 natural hazard-related disasters were recorded globally. The human toll is also accelerating, with over 110 million people affected in 2025, with 85% linked to climate-related events (storms, floods, droughts, wildfires and extreme temperatures).

It is against this backdrop that L'Oréal's Climate Emergency Fund is working to make a difference. Since 2023, the Fund has backed **more than 30 projects across 32 countries**.

In **India**, in partnership with **HERA** (formerly Climate Resilience for All) and **Self-Employed Women's Association (SEWA)**, the Fund launched a first-of-its-kind heat insurance programme for 50,000 women informal workers. During extreme heatwaves, the scheme provides direct payouts to compensate for lost income and healthcare needs, establishing a replicable global model for the urban informal economy.

In **Peru and Ecuador**, in collaboration with **World Vision France**, the Fund contributes to develop an AI system that integrates indigenous knowledge with scientific data, enabling Amazonian communities to better anticipate and adapt to floods and other climate threats.

In **Kenya**, recognizing that climate change is deepening a global mental health crisis, the Fund, with **Slum Dwellers International** works to train **1,300 young people** across Nairobi's informal settlements. These young leaders are trained to run community-based emotional support programs, establishing a grassroots model for mental health resilience that is built from within.

*"Beauty, at its best, is an expression of dignity and confidence," said **Nicolas Hieronimus, Chief Executive Officer**. "But this means nothing, without health, safety, and the basic conditions for a better life. This renewed commitment to our Climate Emergency Fund is part of how we live up to our mission, to create the beauty that moves the world."*

*"Climate change has far-reaching impacts on the environment, people's health, their livelihoods and their sense of security. Building resilience is a must," said **Ezgi Barcenas, Chief Corporate Responsibility Officer at L'Oréal**. "We are deepening our capacity to help communities prepare for and recover from climate crises through improved access to healthcare, clean water, and food security."*

Backed by three years of successful field-testing and rigorous solution validation with our partners, the Fund is now launching its next phase: scaling proven models by strengthening both risk prevention and emergency response.

The Climate Emergency Fund is at the heart of a broad ecosystem supported by L'Oréal to address global challenges from multiple angles: philanthropic endowment (L'Oréal Fund for Women and L'Oréal Climate Emergency Fund), impact investing (L'Oréal Fund for Nature Regeneration and Circular Innovation Fund), debt (Solstice Fund), and its sustainable innovation accelerator L'AcceleratOR. Together, these initiatives represent a **combined commitment of 415 million euros to date**, constituting a cornerstone of the L'Oréal for the Future program.

¹ 2025 Disasters in Numbers, Emergency events Database (UCLouvain, CRED)

About L'Oréal

For over 115 years, L'Oréal, the world's leading beauty player, has devoted itself to one thing only: fulfilling the beauty aspirations of consumers around the world. Our purpose, to create the beauty that moves the world, defines our approach to beauty as essential, inclusive, ethical, generous and committed to social and environmental sustainability. With our broad portfolio of 40 international brands and ambitious sustainability commitments in our L'Oréal for the Future programme, we offer each and every person around the world the best in terms of quality, efficacy, safety, sincerity and responsibility, while celebrating beauty in its infinite plurality.

With more than 95,000 committed employees, a balanced geographical footprint and sales across all distribution networks (ecommerce, mass market, department stores, pharmacies, perfumeries, hair salons, branded and travel retail), in 2025 the Group generated sales amounting to 44.05 billion euros. With 22 research centers across 7 regional hubs around the world and a dedicated Research and Innovation team of over 4,000 scientists and more than 8,000 Digital, Tech and Data talents, L'Oréal is focused on inventing the future of beauty and becoming a Beauty Tech powerhouse.

In 2025, L'Oréal has been named the most innovative company in Europe by Fortune magazine, out of 300 companies, in a ranking spanning 21 countries and 16 industries in Europe.

More information on <https://www.loreal.com/en/mediaroom>

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