40 Plants specialized by technology
11,340 Employees
7 Billion Products
L’ORÉAL INDUSTRY IN FRANCE

11 Plants
4,500 Employees
2019 PROJECT
AULNAY-SOUS-BOIS
L’Oréal, A socially engaged company
~80% of exported French production
L’ORÉAL

The beauty Manufacturer
QUALITY AND SAFETY OF PRODUCTS
AGILITY AND COMPETITIVITY
ENVIRONMENTAL AND SOCIAL RESPONSIBILITY
A unique and universal quality system
48 complaints per million products sold
QUALITY AND SAFETY FOR OUR CONSUMERS
1st year launch
212 SHADES
>€200M Investments
AGILITY AND COMPETITIVITY
To answer consumers’ Expectations
ENVIRONMENTAL AND SOCIAL RESPONSIBILITY
-77% CO₂ emissions
-48%

Water consumption (in liter per finished good)
Biodiversity
L’Oreal AAA

Climate change

Water security

Forests
L’ORÉAL
The beauty manufacturer
3 Strategic assets
"This document does not constitute an offer to sell, or a solicitation of an offer to buy, L’Oréal shares. If you wish to obtain more comprehensive information about L’Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers (which are also available in English on our Internet site: www.loreal-finance.com). This document may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."