THE GREEN SCIENCES REVOLUTION

L’ORÉAL
RESEARCH & INNOVATION
SUPERIOR
QUALITY
PERFORMANCE
INNOVATION
4,000 RESEARCHERS
OUR RESEARCH CENTRES

- FRANCE
- UNITED STATES
- BRAZIL
- SOUTH AFRICA
- CHINA
- JAPAN
- INDIA
OUR CONSUMERS AROUND THE WORLD
>1 BILLION €
BUDGET

360
INNOVATION PROJECTS

6,900
NEW FORMULAS

12,000
EVALUATION TESTS

510
PATENTS
A PASSIONATE & EXPERT TEAM
THE GREEN SCIENCES
A NEW EXCEPTIONAL FIELD OF INNOVATION
1st OBJECTIVE

CREATE BEAUTY WHICH RESPECTS THE PLANET
2nd OBJECTIVE

EXPLORE THE NEW FRONTIERS OF SCIENTIFIC DISCOVERY
2nd OBJECTIVE

EXPLORE THE NEW FRONTIERS OF SCIENTIFIC DISCOVERY

THE 4 FORCES OF BIOLOGY
PROTEINS
BACTERIA
FERMENTATION & BIOTECHNOLOGY
FERMENTATION & BIOTECHNOLOGY
GREEN EXTRACTION
GREEN CHEMISTRY
GREEN CHEMISTRY
CREATE BEAUTY WHICH RESPECTS THE PLANET
59% OF OUR RAW MATERIALS COME FROM RENEWABLE PLANT-BASED SOURCES

80% OF OUR RAW MATERIALS ARE BIODEGRADABLE
59% of our raw materials come from renewable plant-based sources.

80% of our raw materials are biodegradable.

98% natural origin formula.
99% NATURAL INGREDIENTS
L’ORÉAL
FOR THE FUTURE
2030
100% of our formulas will be eco-designed.

100% of our formulas will respect the diversity of aquatic ecosystems.

95% of our ingredients will come from renewable plant-based sources or abundant minerals.
EXPLORE THE NEW FRONTIERS OF SCIENTIFIC DISCOVERY
EXPLORE THE NEW FRONTIERS OF SCIENTIFIC DISCOVERY

LIPIKAR Eczema MED CREAM

LA ROCHE-POSAY ADVANCED SKIN SCIENCE

L'ORÉAL RESEARCH & INNOVATION
13% of the population suffer from atopic eczema.