L’ORÉAL

ANNUAL GENERAL MEETING 2022
Great REVOLUTION
Powerful COMPETITIVE asset
Company’s EVOLUTION Board’s WORK
Confidence

SERENITY
In the BEST HANDS
NATURAL SEAMLESS transition
Full LEGITIMACY
Great CAPTAIN
Both continuity & reinvention
BRILLIANT INSPIRING leader
Full CONFIDENCE
Clear ALLOCATION of responsibilities
COMPLEMENTARY
roles
Full operational responsibility
Defines strategic orientations
corporate GOVERNANCE
Guardian of
VALUES & CULTURE
Fruitful COMPLEMENTARITY
Our new governance is a **STRENGTH**
Quality of RESULTS
Managed the crisis REMARKABLY
Continued its VIRTUOUS path
Strategic CHOICES that paid off
Will be proposed at the Shareholders’ Meeting to be held on 21 April 2022.
Will be proposed at the Shareholders’ Meeting to be held on 21 April 2022. Dividend increase for shareholders who have continuously held shares in registered form for at least two years.

1 +10%  
+20%
54,000 registered shareholders
Sharing SUCCESS with you
Virtuous
ROBUST
value
creator

L'ORÉAL
AT THE FOREFRONT
L'ORÉAL POUR LE FUTUR
RADICAL Transformation
Supporting ever more WOMEN
DOUBLE EXCELLENCE
The backbone of our strategy
Socially aware

COMPANY
Countless ASSETS
85,000
Beauty experts
Quality & stability of our SHAREHOLDER structure
key pilar for SUCCESS
As close as possible TO YOU
Reinforced SHAREHOLDER stability
STRATEGIC MILESTONE
Repurchase by L’Oréal of 4% of its capital
Developing a long-term VISION
Huge CONFIDENCE in the future
The century of BEAUTY
BEAUTY will need more than ever L’ORÉAL
WORLD will need committed companies more than ever.
A NEW ERA