

A woman with long dark hair, wearing a black dress with a deep V-neckline and sheer sleeves, stands against a grey stone wall. She has large, white, feathered wings on her back. She is holding a large, flowing black fabric that extends to the left. The text is overlaid on the image.

2024

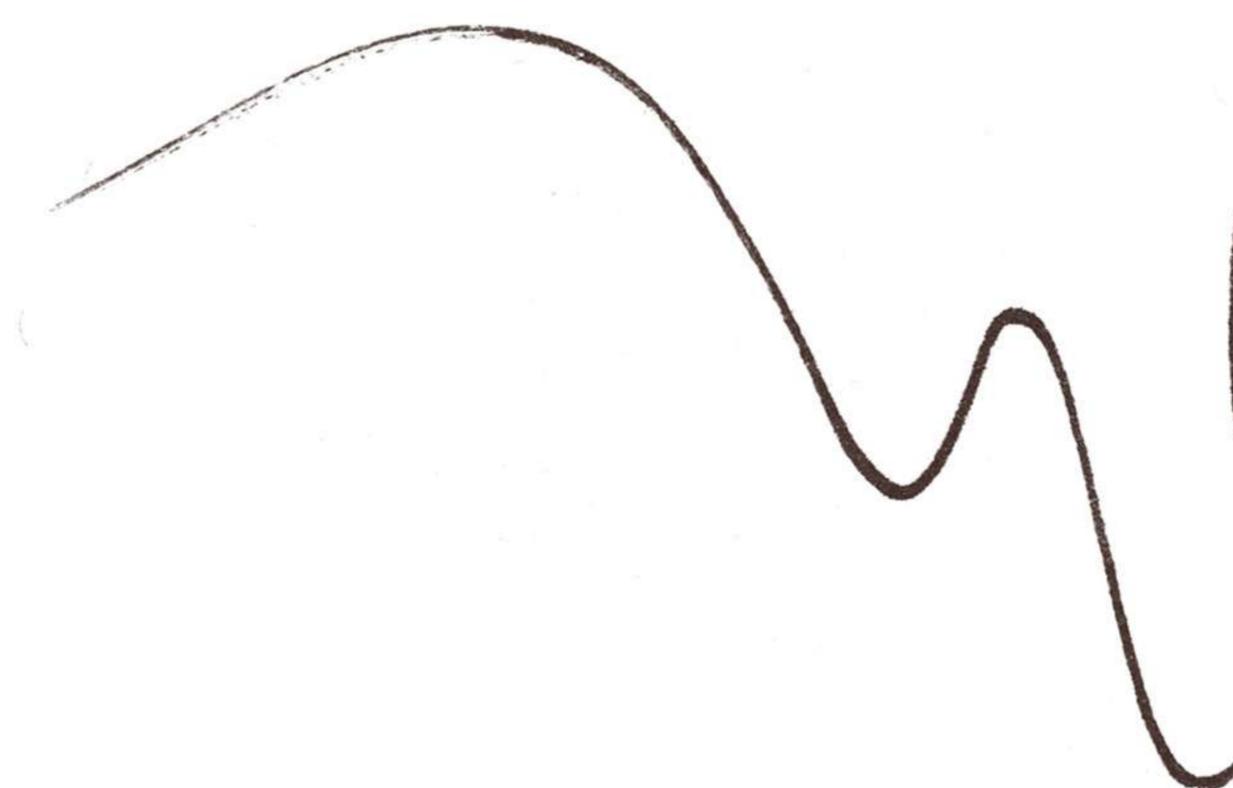
GENERAL
MEETING

Jean-Paul AGON

CHAIRMAN
OF THE BOARD OF DIRECTORS



WORLD
BEAUTY
CHAMPION





CORPORATE
CITIZEN



The background features abstract, flowing, glossy shapes in shades of blue and pink. On the left, a wide, curved band of blue and pink flows downwards. On the right, a more complex, circular structure of similar colors is visible, resembling a stylized eye or a lens. The overall aesthetic is modern and dynamic.

CONFIDENCE

IN L'ORÉAL'S
FUTURE



PERFORMING

INNOVATIVE

IMPACTFUL



EXCEPTIONAL MANAGEMENT TEAM





GREAT
CAPTAIN



INSPIRING LEADER

ALWAYS
IMPROVING
THE NAVIGATION
OF THE
L'ORÉAL SHIP



L'ORÉAL
GROUPE





EXCELLENCE
OF THE L'ORÉAL MODEL





DUAL
COMMITMENT
TO BUSINESS
AND SOCIETY

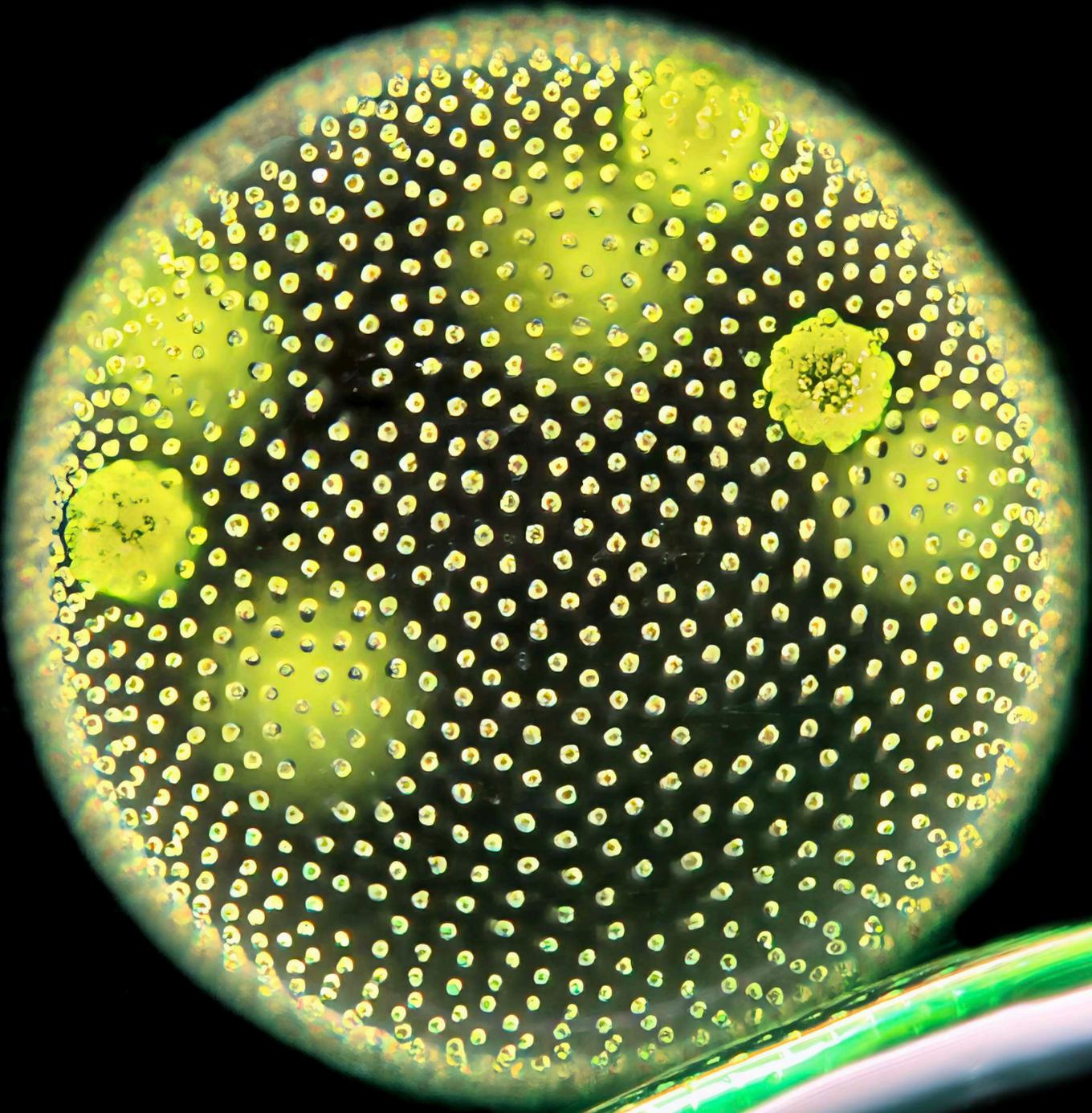


A woman with long dark hair, wearing a black long-sleeved top and pants, is sitting on a white chair and smiling while holding a green notebook. A man with a beard and glasses, wearing a black turtleneck sweater, is sitting on the floor and smiling back at her. They are in a modern office with large windows, a brick wall, and a white shelving unit with plants in the background.

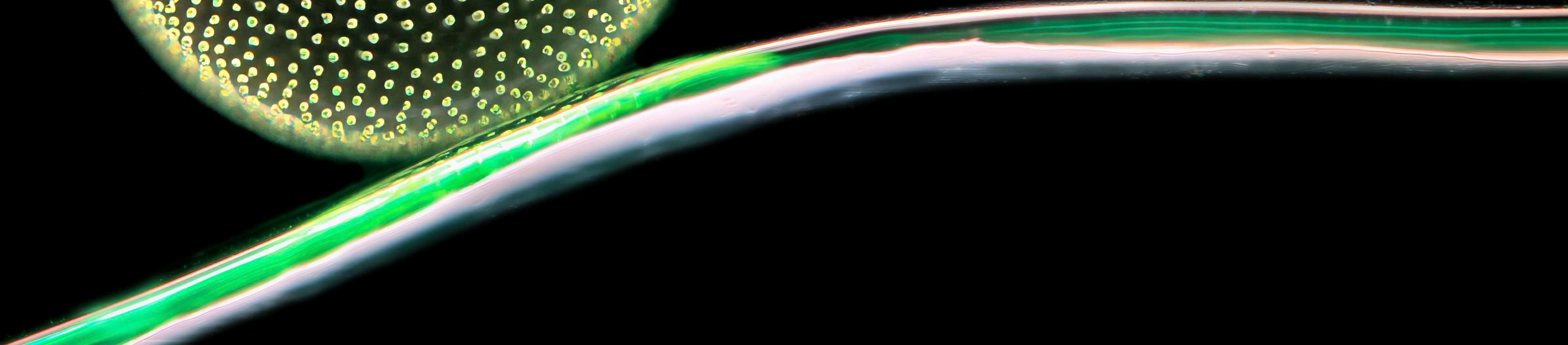
PEOPLE-
CENTERED
CULTURE

A photograph of two women in conversation. The woman on the left has blonde hair and is wearing a white blazer over a white top and a gold chain necklace. The woman on the right has dark hair and is wearing a dark top and a gold hoop earring. The background is a bright window with vertical blinds.

LISTENING TO CONSUMERS



OBSSESSION WITH
**PERMANENT
PROGRESS**



ACCESS TO
THE BEST





CREATING VALUE
THAT BENEFITS ALL

L'ORÉAL DNA

ABC DEF GHI JKL MNO
PQRS TUUV WXYZ
1234567890
MNO PQRS TUUV WXYZ ! " \$ % & / 0
ABC DEF GHI JKL MNO PQRS TUUV WXYZ ABC
WXYZ ! " \$ % & / 0 = ?
MNO DEF GHI JKL MNO PQRS TUUV WXYZ
TUUV WXYZ ! " \$ % & / 0 = ?
ABC DEF GHI
JKL MNO DEF GHI J
" \$ % & / 0 = ?

-7.385
1.49

GROWTH

DURABLE



SUSTAINABLE

SHARED

ALWAYS
AIMING HIGHER



2023

RECORD PERFORMANCE

DIVIDEND



Proposed at the Annual General Meeting of April 23, 2024.

Loyalty bonus for shareholders who have continuously held shares in registered form for at least two years.



YOUR LOYALTY
REWARDED

DIVIDEND

x5

IN 17 YEARS

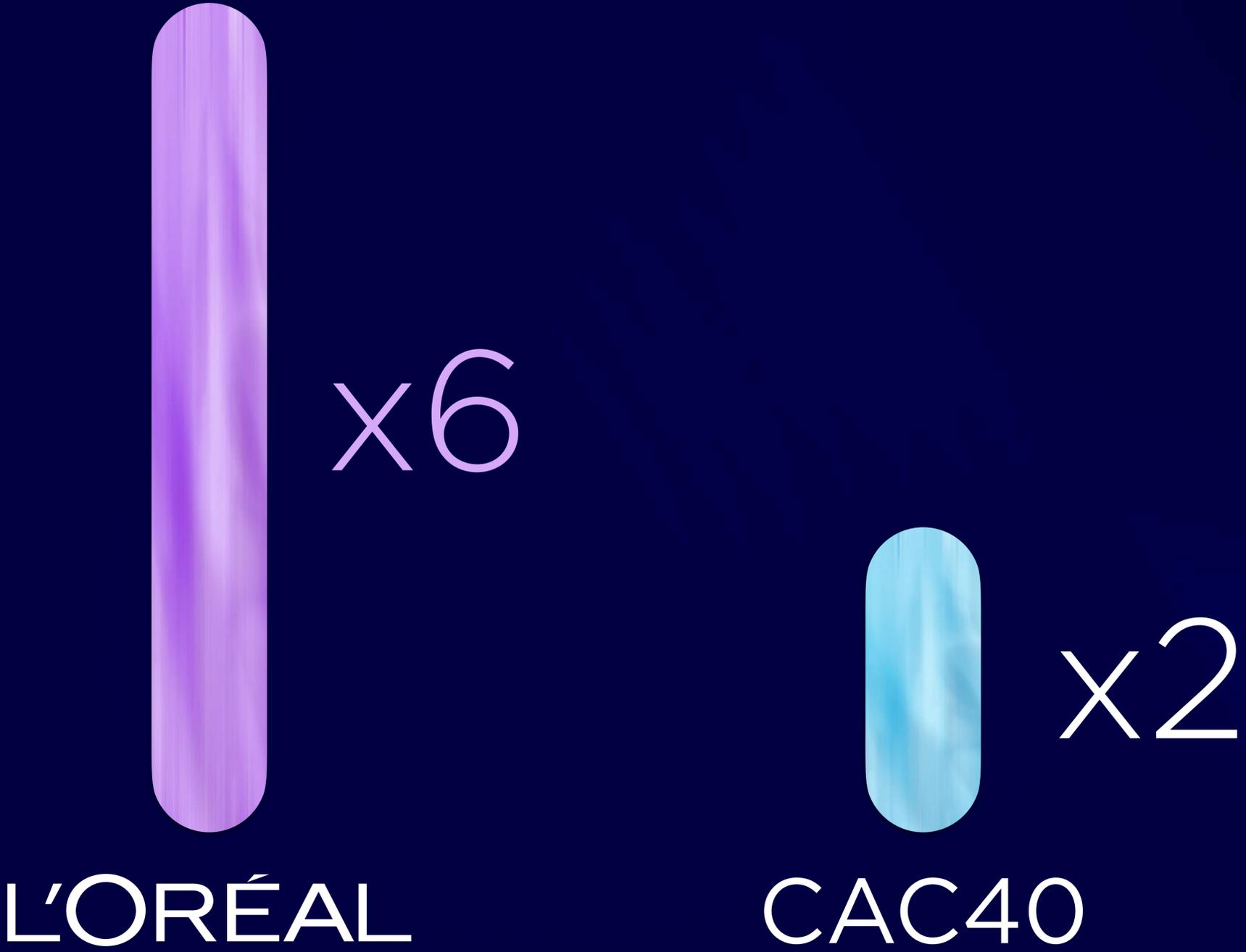
6.60€

2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023

DIVIDEND PER SHARE SINCE 2007 IN EUROS

Proposed at the Annual General Meeting of April 23, 2024.

L'ORÉAL AND CAC40 PERFORMANCE SINCE 2010



L'Oréal share performance (x5.8) vs CAC40 (x1.9) from December 31, 2009 to December 29, 2023.

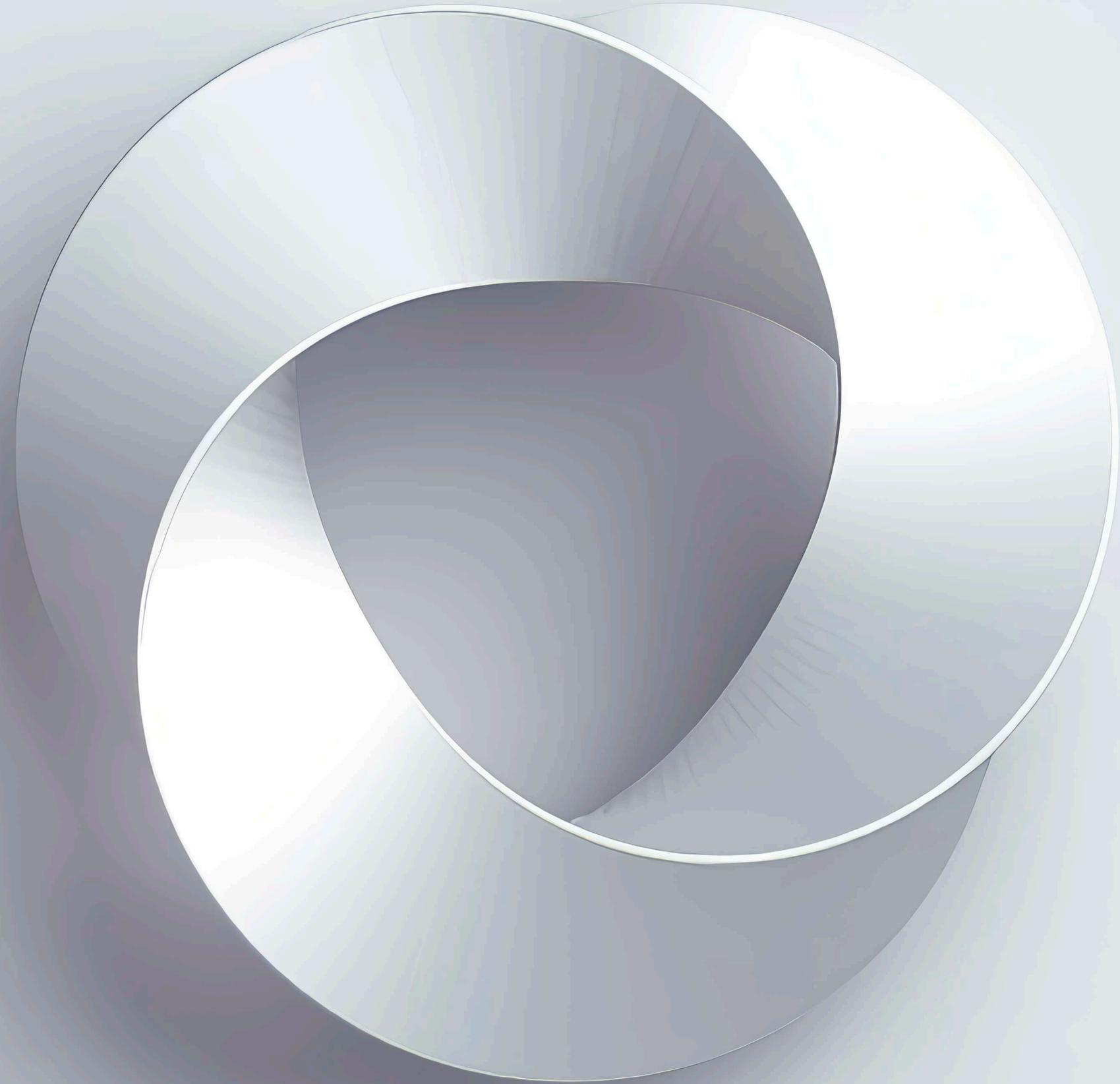
IN 10 YEARS

15.3%

TOTAL ANNUAL SHAREHOLDER
RETURN¹

¹Takes into account the value of the share and the dividend income received (excluding tax credits before January 1, 2005).

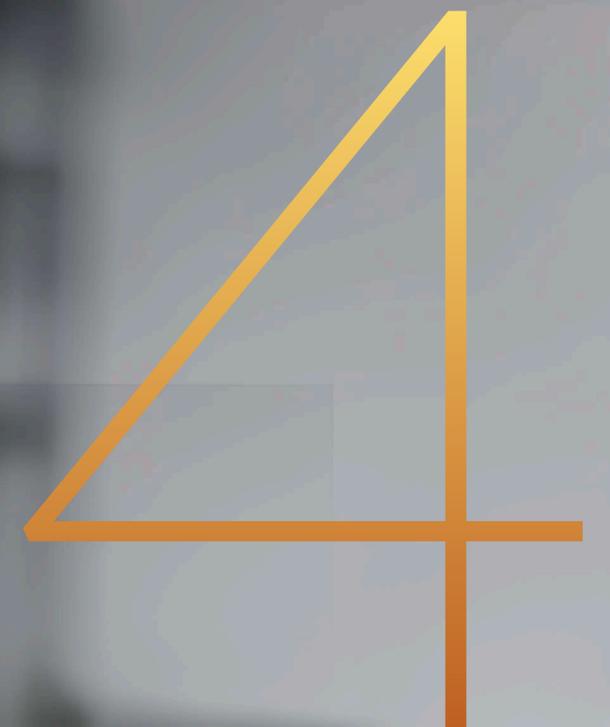
VIRTUOUS MODEL





OUR TEAMS

THE LIFEBLOOD OF
OUR COMPANY





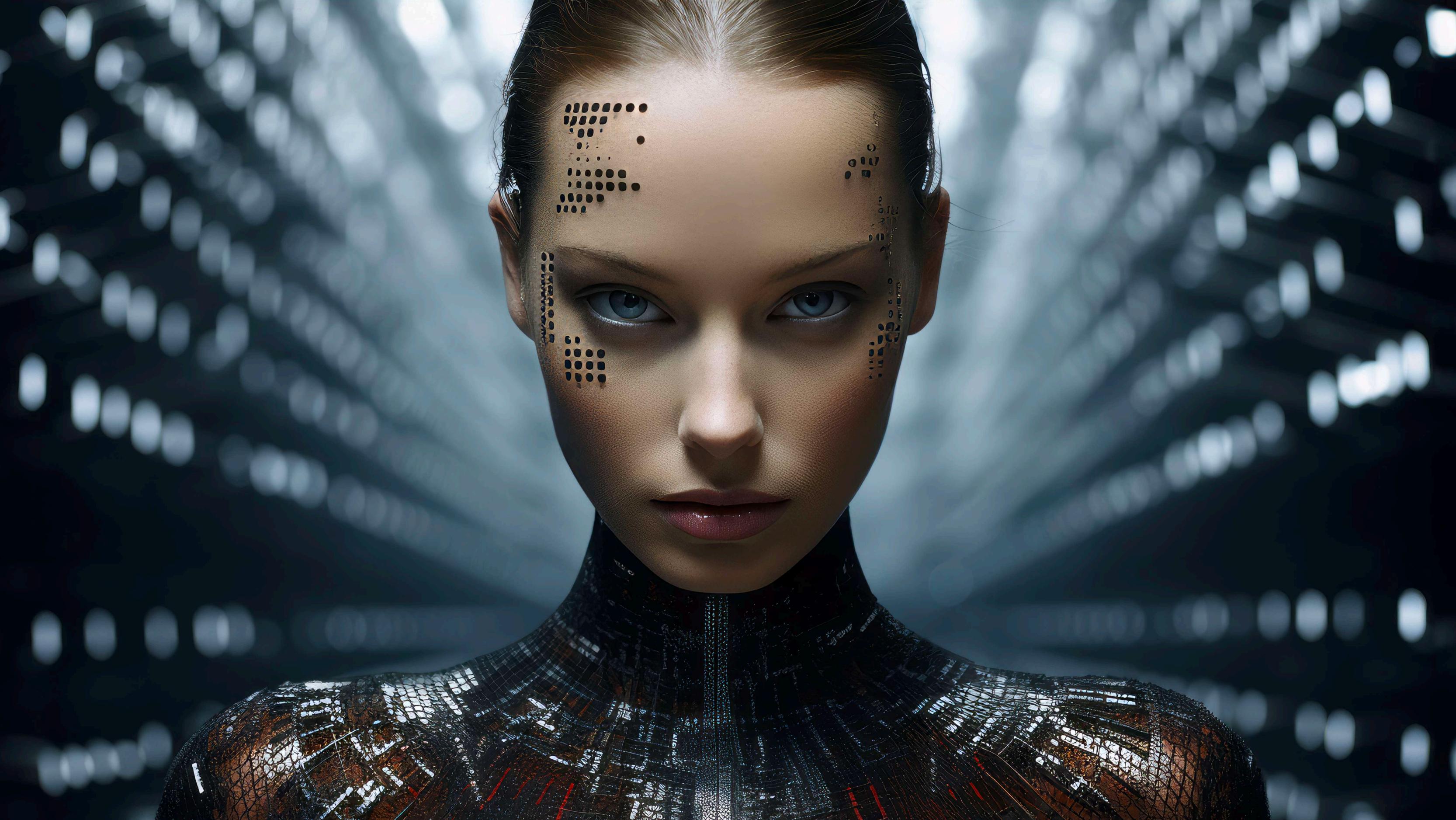
ENTREPRENEURIAL
SPIRIT







L'ORÉAL
GROUPE



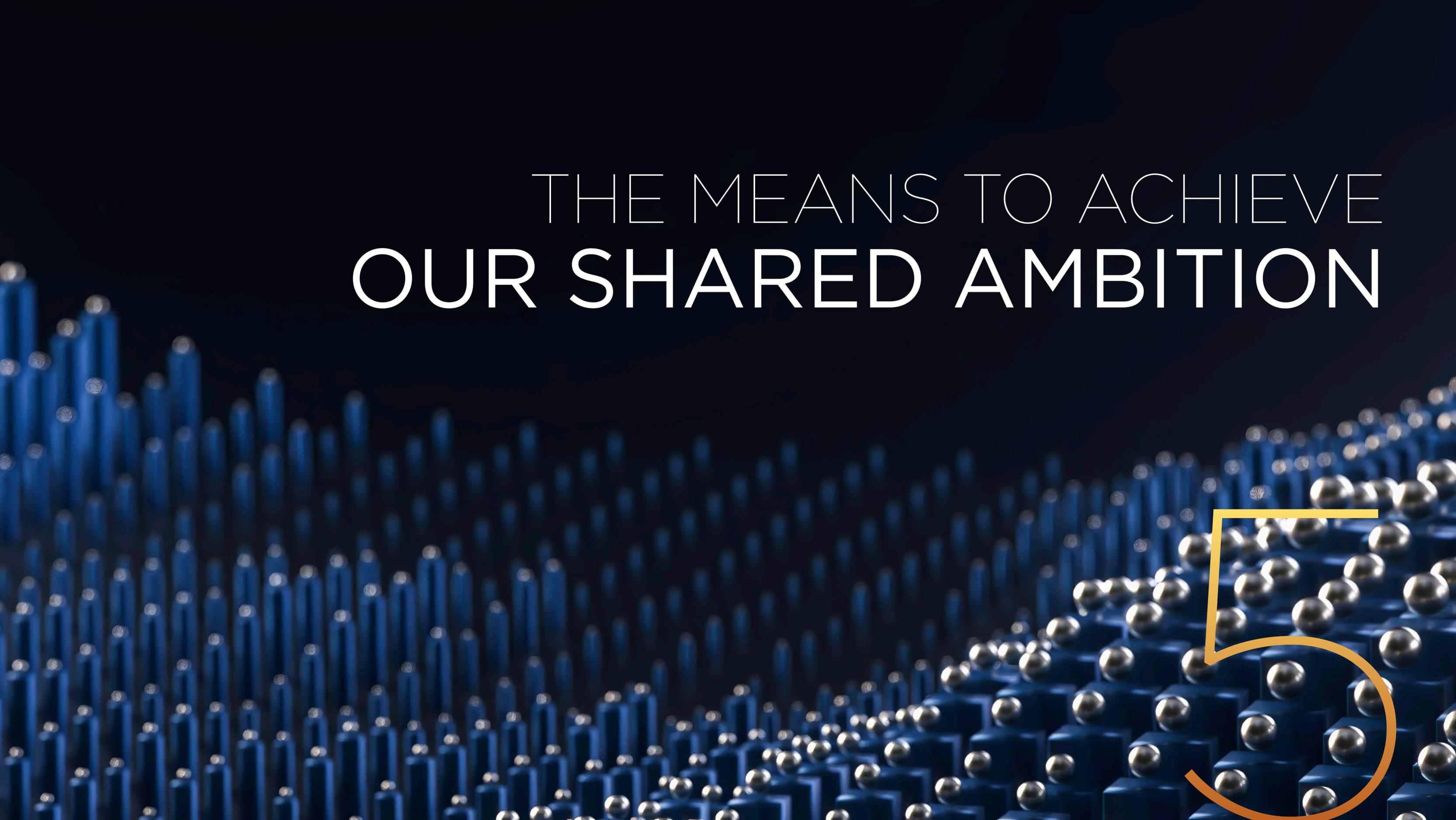




L'ORÉAL

L'ORÉAL

THE MEANS TO ACHIEVE
OUR SHARED AMBITION





UNCONDITIONAL
SUPPORT

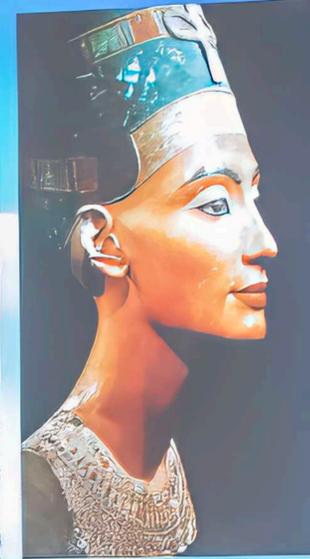




ATTACHED
TO YOUR COMPANY



LA BEAUTÉ
EST UN
BESOIN HUMAIN
ESSENTIEL



 Sidel

Cermex P7





CONSULTATION COMMITTEE

QUALITY OF EXCHANGES





MEET YOUR
EXPECTATIONS





N°1 mondial **de la beauté**

L'Oréal est le leader mondial de la beauté – son unique métier, son expertise et sa passion depuis 115 ans. En 2023, nous avons réalisé une performance record grâce à notre force d'innovation, notre agilité et l'engagement de nos équipes à travers le monde. Le Groupe continue de se transformer pour inventer chaque jour la beauté du futur : une beauté plus personnalisée, plus inclusive et plus durable, augmentée par la tech et les sciences vertes.

Partager  



Plongez au cœur **de la beauté**

La beauté est notre vocation, notre expression et notre raison d'être. Découvrez les chiffres clés et les faits mc

Version texte 

Version vidéo 



INVESTOR AWARDS

2023



EUROPEAN

DED
BUSINESS

ROSE
UP



Trophées
2023
des meilleures
relations
actionnaires

TROPHÉE D'OR
de la meilleure communication numérique du CAC 40

L'OREAL

décerné par
Le Revenu

IA
AWARDS 2023

TOP/COMGRANDS PARTY



COMGRANDS PARTY



+12,500
SHAREHOLDERS

THANK YOU



OUR COMMITMENTS

ESSENTIAL DRIVERS



The background is a light blue gradient with several white, glowing lines that curve and flow across the frame, creating a sense of motion and depth. The lines are of varying thickness and some have a slight shadow, giving them a three-dimensional appearance.

SUCCESS
IS NOT ENOUGH



A VALUE-DRIVEN LEADER

EXEMPLARY CONDUCT

people as possible,
that's the main thing
we have to be proud of”



STRONG
VALUES



SOUND
ETHICAL
PRINCIPLES

INTEGRITY
DURABILITY

L'ORÉAL



2024 | **WORLD'S MOST**™
ETHICAL
COMPANIES®
ETHISPHERE

15th CONSECUTIVE
YEAR





DISCLOSURE INSIGHT ACTION

A LIST 2023

CLIMATE FORESTS WATER

8th CONSECUTIVE
YEAR



COMMITTED TO
OUR TEAMS



Share & Care





Labela



**International
Labour
Organization**

EQUALITY & INCLUSION



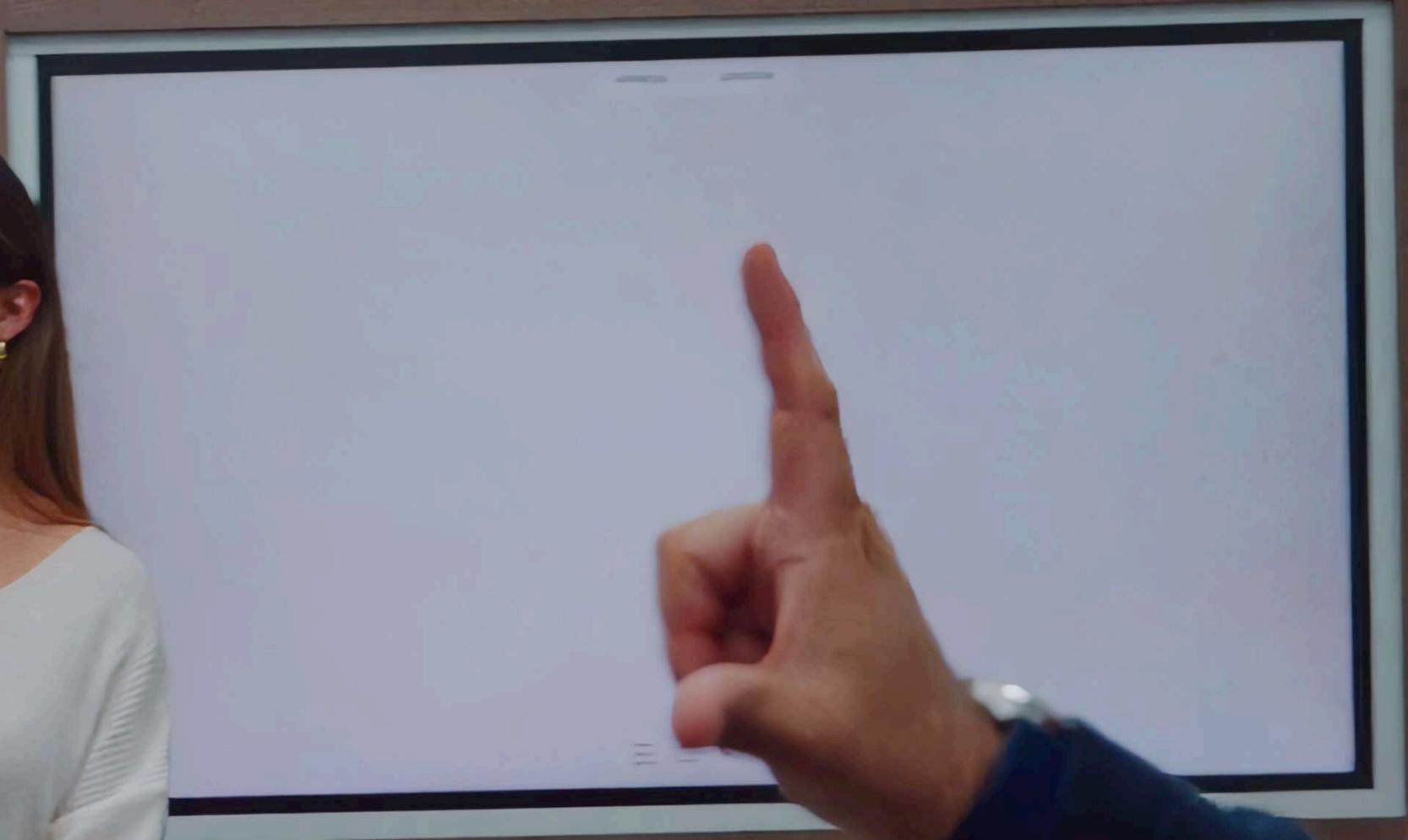


ACTIVE &
CONSTANT
ATTENTION

L'Oréal

#1 in France for
gender equality
in 2024





A woman with curly blonde hair, wearing a light-colored top, is seen from the side, speaking to a large, blurred audience. The background is filled with people, suggesting a conference or event. The lighting is warm, with a bright light source creating a lens flare effect at the top center.

FONDATION
L'ORÉAL

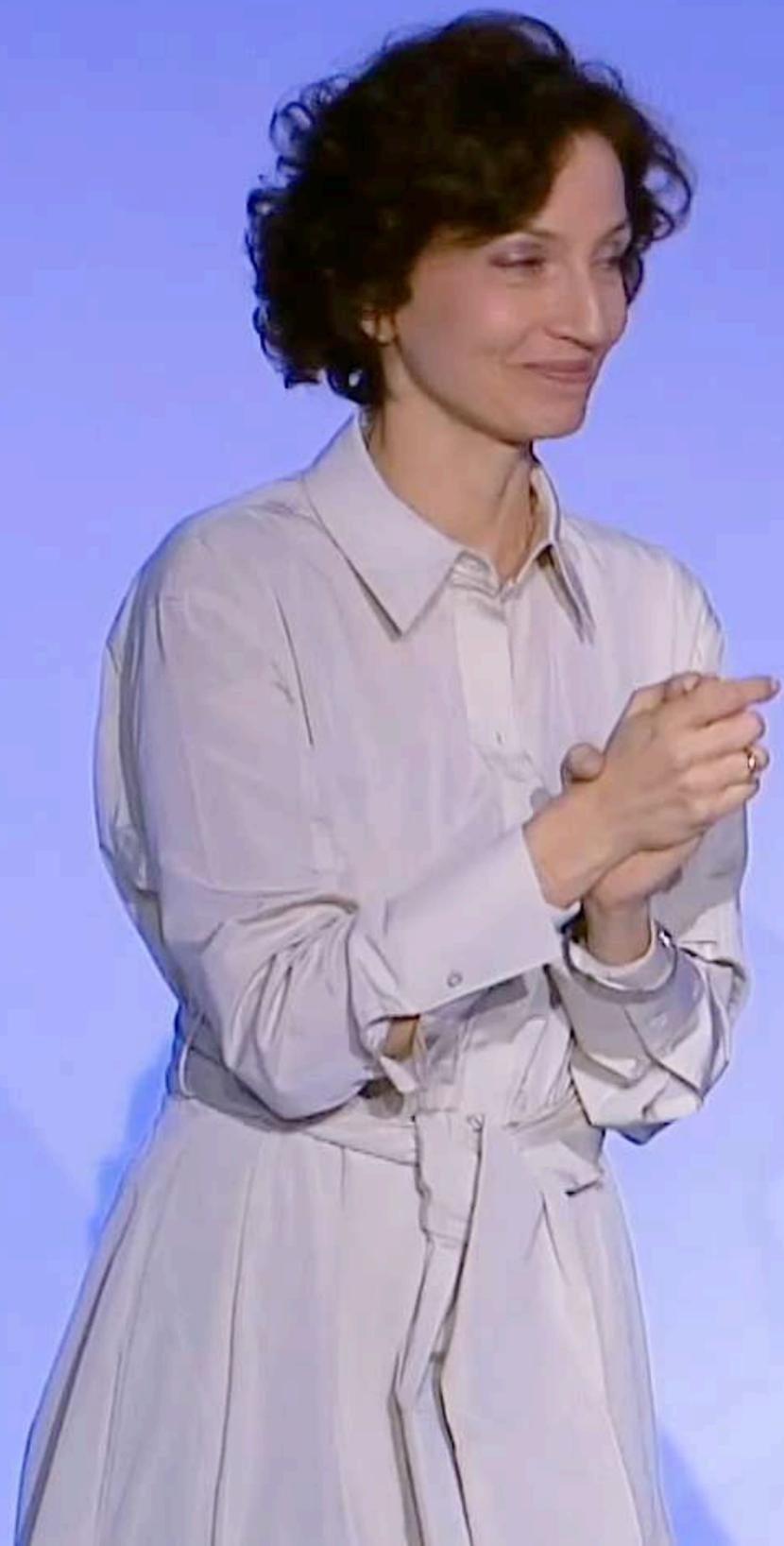
COMMITTED TO
DEFENDING THE
RIGHTFUL PLACE
OF WOMEN

25

For Women
in Science

 **unesco**  **FONDATION
L'ORÉAL**







MORE SUSTAINABLE & CARING WORLD

INSPIRING CHANGE



115 YEARS



A CHAMPION
IN BETTER SHAPE
THAN EVER





ONE-OF-A-KIND
BEAUTY CHAMPION

A CENTURY-OLD START-UP



GIVING CONFIDENCE





LOREAL
GROUPE

EXPRESS