

NEWS RELEASE

L'ORÉAL

Annual General Meeting of 29 April 2025

Clichy, 29 April 2025

- **Renewal of the term of office as Directors of Mr. Nicolas Hieronimus, Mr. Paul Bulcke, and Mr. Alexandre Ricard**
- **Appointment of Téthys, Ms. Isabelle Seillier, and Ms. Aurélie Jean as Directors**
- **Dividend of 7 euros per share, increased by 6.1%**
- **Presentations by Mr. Nicolas Hieronimus on L'Oréal's strategy, including the "L'Oréal for the Future" sustainability program and by Mr. Fabrice Megarbane, Chief Global Growth Officer, on New Markets**

The L'Oréal Annual General Meeting took place today in Paris, under the chairmanship of Mr. Jean-Paul Agon, Chairman of the Board of Directors. The General Meeting was livestreamed on the Company's website.

The Annual General Meeting adopted all of the proposed resolutions, and in particular:

- the renewal of directorships of Mr. Nicolas Hieronimus, Mr. Paul Bulcke, and Mr. Alexandre Ricard for four years;
- the appointment of Téthys, Ms. Isabelle Seillier, and Ms. Aurélie Jean as Directors for four years;
- the distribution of a dividend of €7 per share. This dividend is increased to €7.70 for shares that have been continuously held in registered form since 31 December 2022 at the latest and until the dividend payment date on 7 May 2025. The ex-dividend date will be 5 May 2025.

Mr. Nicolas Hieronimus, Chief Executive Officer, presented the strategic mid-term evolution of the "L'Oréal for the Future" program. Details of this midterm review are available: [L'Oréal Group : Commitments & Responsibilities](#). Mr. Hieronimus reminded the audience of the crucial importance of sustainability for L'Oréal's future growth and announced that L'Oréal will further catalyze new breakthrough technologies in support of its sustainability transformation with the launch of an accelerator program, endowed with €100 million over 5 years.

Mr. Jean-Paul Agon invited shareholders to the next Annual General Meeting that is to be held on **24 April 2026**.

Voting results and a replay of the Annual General Meeting are available on the website www.loreal-finance.com.

About L'Oréal

For 115 years, L'Oréal, the world's leading beauty player, has devoted itself to one thing only: fulfilling the beauty aspirations of consumers around the world. Our purpose, to create the beauty that moves the world, defines our approach to beauty as essential, inclusive, ethical, generous and committed to social and environmental sustainability. With our broad portfolio of 37 international brands and ambitious sustainability commitments in our L'Oréal for the Future programme, we offer each and every person around the world the best in terms of quality, efficacy, safety, sincerity and responsibility, while celebrating beauty in its infinite plurality. With more than 90,000 committed employees, a balanced geographical footprint and sales across all distribution networks (ecommerce, mass market, department stores, pharmacies, perfumeries, hair salons, branded and travel retail), in 2024 the Group

generated sales amounting to 43.48 billion euros. With 21 research centers across 13 countries around the world and a dedicated Research and Innovation team of over 4,000 scientists and 8,000 Digital talents, L'Oréal is focused on inventing the future of beauty and becoming a Beauty Tech powerhouse. More information on <https://www.loreal.com/en/mediaroom>

"This press release does not constitute an offer of sale or solicitation of an offer to purchase L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our website www.loreal-finance.com.

This press release may contain forecast information. While the Company believes that these statements are based on reasonable assumptions as of the date of publication of this press release, they are by nature subject to risks and uncertainties which may lead to a discrepancy between the actual figures and those indicated or suggested in these statements."

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