

L'ORÉAL

L'ORÉAL RECOGNIZED AS ONE OF TIME'S 100 MOST INFLUENTIAL COMPANIES OF 2025

Clichy, 08 July 2025 – L'Oréal is delighted to announce its latest recognition as one of the TIME100 Most Influential Companies of 2025.

L'Oréal's inclusion in the fifth edition of this prestigious list places the Group in the 'Titans' category, among some of the world's biggest and best-known companies.

This accolade acknowledges companies that have demonstrated significant impact, innovation, ambition, and success. L'Oréal was specifically highlighted for its unwavering science-forward approach and its long-standing strategy of successfully acquiring and growing impactful global brands.

TIME called out the remarkable journey of CeraVe, acknowledging its pivotal role in driving the global dermocosmetics market. Since its acquisition by L'Oréal in 2017, CeraVe has been transformed from a primarily US-brand to a global success story; proudly surpassing the €2 billion sales mark, and now available in markets around the world. Its journey from a dermatologist-recommended staple to a global phenomenon and recent TikTok sensation perfectly illustrates L'Oréal's unparalleled ability to understand and swiftly respond to evolving beauty trends and consumer needs.

Nicolas Hieronimus, Chief Executive Officer of L'Oréal, commented on this achievement: "Our inclusion in the TIME100 list is a powerful acknowledgement of our teams' dedication, our focus on scientific innovation, and our ability to build brands that truly connect with people across the globe."

The full list of the TIME100 Most Influential Companies 2025 list is available via this [link](#).

About L'Oréal

For 115 years, L'Oréal, the world's leading beauty player, has devoted itself to one thing only: fulfilling the beauty aspirations of consumers around the world. Our purpose, to create the beauty that moves the world, defines our approach to beauty as essential, inclusive, ethical, generous and committed to social and environmental sustainability. With our broad portfolio of 37 international brands and ambitious sustainability commitments in our L'Oréal for the Future programme, we offer each and every person around the world the best in terms of quality, efficacy, safety, sincerity and responsibility, while celebrating beauty in its infinite plurality.

With more than 90,000 committed employees, a balanced geographical footprint and sales across all distribution networks (ecommerce, mass market, department stores, pharmacies, perfumeries, hair salons, branded and travel retail), in 2024 the Group generated sales amounting to 43.48 billion euros. With 21 research centers across 13 countries around the world and a dedicated Research and Innovation team of over 4,000 scientists and 8,000 Digital talents, L'Oréal is focused on inventing the future of beauty and becoming a Beauty Tech powerhouse.

In 2025, L'Oréal Groupe has been named the most innovative company in Europe by Fortune magazine, out of 300 companies, in a ranking spanning 21 countries and 16 industries in Europe.

More information on <https://www.loreal.com/en/mediaroom>

"This press release does not constitute an offer of sale or solicitation of an offer to purchase L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our website www.loreal-finance.com.

This press release may contain forecast information. While the Company believes that these statements are based on reasonable assumptions as of the date of publication of this press release, they are by nature subject to risks and uncertainties which may lead to a discrepancy between the actual figures and those indicated or suggested in these statements.

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