

L'ORÉAL

L'ORÉAL COMMITS AN ADDITIONAL 50 MILLION EUROS TO ITS L'ORÉAL FUND FOR WOMEN

Clichy, France, March 5, 2026 – L'Oréal, the world leader in beauty, announces an additional commitment of 50 million euros for its L'Oréal Fund for Women. Created in 2020 to address social emergencies exacerbated by the pandemic, L'Oréal has decided to renew this endowment for a period of five years (2026-2030) with the aim to contribute, among other philanthropic supports, to enhancing the well-being, empowerment and resilience of 5 million women by 2030.

The L'Oréal Fund for Women is dedicated to transforming the lives of women and girls in highly vulnerable situations. In a context where inequality gaps are widening and women's rights are still often challenged, this commitment aims to strengthen civil society's fundings, that remain critical.

To amplify its impact and address these challenges and working with expert associations and NGOs, the Fund will focus on four key areas of impact: economic empowerment, education, fight against violence, and access to sexual and reproductive health.

"For over a century, women have been at the heart of L'Oréal's societal commitment. In a context that is ever harder on them, our conviction that women empowerment is key to a fairer and more sustainable future for all has led us to renew the L'Oréal Fund for Women with an allocation of 50 million euros over five years. This is true to our values and our mission to create the beauty that moves the world," said **Nicolas Hieronimus, Chief Executive Officer of L'Oréal.**

"L'Oréal is proud to intensify its philanthropic action for women, convinced that it is an essential lever for social progress. Since 2020, the L'Oréal Fund for Women has contributed to support more than 6 million women, in partnership with over 500 associations worldwide. We think it is our profound responsibility to amplify our unwavering commitment to women," added **Ezgi Barcenas, Chief Corporate Responsibility Officer of L'Oréal.**

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About L'Oréal

For over 115 years, L'Oréal, the world's leading beauty player, has devoted itself to one thing only: fulfilling the beauty aspirations of consumers around the world. Our purpose, to create the beauty that moves the world, defines our approach to beauty as essential, inclusive, ethical, generous and committed to social and environmental sustainability. With our broad portfolio of 40 international brands and ambitious sustainability commitments in our L'Oréal for the Future programme, we offer each and every person around the world the best in terms of quality, efficacy, safety, sincerity and responsibility, while celebrating beauty in its infinite plurality.

With more than 95,000 committed employees, a balanced geographical footprint and sales across all distribution networks (ecommerce, mass market, department stores, pharmacies, perfumeries, hair salons, branded and travel retail), in 2025 the Group generated sales amounting to 44.05 billion euros. With 22 research centers across 7 regional hubs around the world and a dedicated Research and Innovation team of over 4,000 scientists and more than 8,000 Digital, Tech and Data talents, L'Oréal is focused on inventing the future of beauty and becoming a Beauty Tech powerhouse.

In 2025, L'Oréal has been named the most innovative company in Europe by Fortune magazine, out of 300 companies, in a ranking spanning 21 countries and 16 industries in Europe.

More information on <https://www.loreal.com/en/mediaroom>

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our website www.loreal-finance.com.

This news release may contain some forward-looking statements. While the Company believes that these statements are based on reasonable assumptions as of the date of publication of this press release, they are by nature subject to risks and uncertainties which may lead to a discrepancy between the actual figures and those indicated or suggested in these statements."

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