



Samuel du Retail

Samuel du Retail is the Managing Director of Artificial Intelligence, Data, and Shared Services for L'Oréal, where he spearheads the integration of high-tech solutions and data science into the Group's global operations. A high-impact executive with a 30-year track record, he most recently served as CEO of L'Oréal Korea, driving growth in one of the world's most innovative markets.

His deep operational expertise also includes serving as General Manager of the Consumer Products Division in China. His career is rooted in financial excellence and risk management, having served as Global CFO for the Consumer Products Division and CFO for L'Oréal China. He also led the successful e-commerce transformation of L'Oréal. Mr. Samuel du Retail brings a combination of rigorous financial oversight, operational leadership in North Asia, and cutting-edge expertise in AI-driven business transformation. He is a graduate of EM Lyon.

Age: 56 **Nationality:** French **Languages:** French, English, German and Mandarin

Main corporate office held within L'Oréal

Managing Director of Artificial Intelligence, Data and Shared Services of the L'Oréal Group

Previous mandates and functions held within the Group

- **L'Oréal Korea** — Chief Executive Officer (CEO) — 3 years
- **L'Oréal (International)** — Group Indirect E-Commerce General Manager – 2 years
- **L'Oréal China (Consumer Products Division)** — Division General Manager — 3 ½ years
- **L'Oréal (Consumer Products Division)** — Chief Financial Officer — 4 years
- **L'Oréal (Western Europe Zone)** — Chief Financial Officer — 1 year
- **L'Oréal China** — Chief Financial Officer — 5 ½ years