



Incorporated in France as a "Société Anonyme" with registered capital of 112,371,148,20 euros - 632 012 100 R.C.S. Paris -
Registered office : 14, rue Royale 75008 Paris

Monthly disclosure of trades in own shares
carried out in February 2017

Pursuant to current regulation applicable to share repurchases, L'Oréal declares below the transactions made on its own shares for the period
02/13/2017 to 02/28/2017

Aggregated presentation of daily transactions by market

Issuer name	Issuer identity code (LEI number)	Transaction day	Instrument ISIN code	Daily number of shares purchased	Daily weighted average purchase price *	Market (MIC code)
L'Oréal	529900JI1GG6F7RKVI53	02/13/17	FR0000120321	125,000	172.98 €	XPAR
L'Oréal	529900JI1GG6F7RKVI53	02/14/17	FR0000120321	135,000	173.35 €	XPAR
L'Oréal	529900JI1GG6F7RKVI53	02/15/17	FR0000120321	125,000	173.29 €	XPAR
L'Oréal	529900JI1GG6F7RKVI53	02/16/17	FR0000120321	135,000	171.56 €	XPAR
L'Oréal	529900JI1GG6F7RKVI53	02/17/17	FR0000120321	125,000	173.12 €	XPAR
L'Oréal	529900JI1GG6F7RKVI53	02/20/17	FR0000120321	125,000	172.78 €	XPAR
L'Oréal	529900JI1GG6F7RKVI53	02/21/17	FR0000120321	125,000	172.77 €	XPAR
L'Oréal	529900JI1GG6F7RKVI53	02/22/17	FR0000120321	125,000	174.95 €	XPAR
L'Oréal	529900JI1GG6F7RKVI53	02/23/17	FR0000120321	125,000	176.00 €	XPAR
L'Oréal	529900JI1GG6F7RKVI53	02/24/17	FR0000120321	123,724	175.68 €	XPAR
L'Oréal	529900JI1GG6F7RKVI53	02/27/17	FR0000120321	125,000	175.86 €	XPAR
L'Oréal	529900JI1GG6F7RKVI53	02/28/17	FR0000120321	125,000	175.01 €	XPAR
Total for the month				1,518,724	173.92 €	

* Rounded to two decimal places

About L'Oréal

L'Oréal has devoted itself to beauty for over 105 years. With its unique international portfolio of 32 diverse and complementary brands, the Group generated sales amounting to 25.84 billion euros in 2016 and employs 82,900 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce. Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain.

www.loreal.com

CONTACTS AT L'ORÉAL

Individual shareholders and market authorities

Mr. Jean Régis CAROF

Phone: +33 (0)1.47.56.83.02

jean-regis.carof@loreal.com

Financial analysts and institutional investors

Mrs. Françoise LAUVIN

Phone: +33 (0)1.47.56.86.82

francoise.lauvin@loreal.com

For further information, please contact your bank, broker or financial institution (I.S.I.N. code: FR0000120321), and consult your usual newspapers, and the website dedicated to shareholders and investors : <http://www.loreal-finance.com>, or alternatively, call +33.1.58.13.51.36.

"This document does not constitute an offer to sell, or a solicitation of an offer to buy, L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers [which are also available in English on our website: www.loreal-finance.com].

This document may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."