L'ORÉAL

Disclosure of trading in own shares carried out in May 2013

Pursuant to Article 4 paragraph 4 of European Regulation n° 2273/2003 of December 22, 2003 implementing Directive 2003/6/EC of January 28, 2003, and in compliance with Article 241-4 of the AMF's General Regulations, L'Oreal declares below the transactions made on its own shares for the **02/05/2013 to the 31/05/2013 period:**

Session of	Number of shares	Weighted average price in €	Amount in €
02/05/2013	100,000	136.3807	13,638,070.00
03/05/2013	100,000	135.5530	13,555,300.00
06/05/2013	100,000	136.0450	13,604,500.00
07/05/2013	100,000	132.6673	13,266,730.00
13/05/2013	100,000	134.0000	13,400,000.00
14/05/2013	100,000	132.6673	13,266,730.00
15/05/2013	100,000	135.5611	13,556,110.00
16/05/2013	100,000	136.3930	13,639,300.00
17/05/2013	100,000	134.5104	13,451,040.00
20/05/2013	82,000	134.5540	11,033,428.00
21/05/2013	100,000	135.7996	13,579,960.00
22/05/2013	19,134	135.8780	2,599,889.65
TOTAL	**1,101,134**		**148,591,057.65**

Since its creation by a chemist, a century ago, L'Oréal is concentrated on one unique area of expertise, cosmetics. With a turnover of euros 22.46 billion in 2012, the group focuses its activities on 27 global and culturally diverse brands distributed in every distribution channel :
-L'Oréal Professionnel, Matrix, Kérastase, Redken in hair dressing salons.
-L'Oréal Paris, Maybelline, Garnier, SoftSheen·Carson Essie, in mass market.
-Vichy, La Roche Posay, Inneov, Roger&Gallet, and Skinceuticals in pharmacies and drug stores.
-Lancôme, Helena Rubinstein, Biotherm, Shu Uemura, Kiehl's, Giorgio Armani, Cacharel, Ralph Lauren, Diesel, Viktor&Rolf, Clarisonic, Urban Decay and YSL in perfumeries and department stores,
-The Body Shop in its own stores.

Research and innovation are at the core of L'Oréal's strategy. The Group has developed more than 120 new molecules over a period of 40 years. Research teams design new products in all areas of cosmetics: hair color, hair care, skincare, make-up and perfumes.

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For further information, please contact your bank, broker or financial institution (I.S.I.N. code: FR0000120321), and consult your usual newspapers, and the internet site for shareholders and investors, http://www.loreal-finance.com, or loreal-finance.com mobile edition on your PDA; alternatively, call +33.1.58.13.51.36.