L'ORÉAL

Disclosure of trading in own shares carried out in December 2013

Pursuant to Article 4 paragraph 4 of European Regulation n° 2273/2003 of December 22, 2003 implementing Directive 2003/6/EC of January 28, 2003, and in compliance with Article 241-4 of the AMF's General Regulations, L'Oreal declares below the transactions made on its own shares for the **01/12/2013 to the 31/12/2013 period:**

Session of		Number of shares	Weighted average price in €	Amount in €
02/12/2013	Purchase	120,000	124.8820	14,985,840.00
03/12/2013	Purchase	120,000	124.5127	14,941,524.00
04/12/2013	Purchase	120,000	123.7260	14,847,120.00
05/12/2013	Purchase	120,000	123.1650	14,779,800.00
06/12/2013	Purchase	130,000	126.4742	16,441,646.00
09/12/2013	Purchase	75,000	126.6719	9,500,392.50
10/12/2013	Purchase	130,000	126.8430	16,489,590.00
11/12/2013	Purchase	130,000	126.3722	16,428,386.00
12/12/2013	Purchase	130,000	124.7040	16,211,520.00
13/12/2013	Purchase	130,000	124.2652	16,154,476.00
16/12/2013	Purchase	150,000	124.9800	18,747,000.00
17/12/2013	Purchase	150,000	123.6142	18,542,130.00
18/12/2013	Purchase	150,000	123.8360	18,575,400.00
19/12/2013	Purchase	150,000	124.7286	18,709,290.00
20/12/2013	Purchase	150,000	124.8549	18,728,235.00
TOTAL		**1955,000**		**244,082,349.50**

Since its creation by a chemist, a century ago, L'Oréal is concentrated on one unique area of expertise, cosmetics. With a turnover of euros 22.46 billion in 2012, the group focuses its activities on 27 global and culturally diverse brands distributed in every distribution channel :
-L'Oréal Professionnel, Matrix, Kérastase, Redken in hair dressing salons.
-L'Oréal Paris, Maybelline, Garnier, SoftSheen·Carson Essie, in mass market.
-Vichy, La Roche Posay, Inneov, Roger&Gallet, and Skinceuticals in pharmacies and drug stores.
-Lancôme, Helena Rubinstein, Biotherm, Shu Uemura, Kiehl's, Giorgio Armani, Cacharel, Ralph Lauren, Diesel, Viktor&Rolf, Clarisonic, Urban Decay and YSL in perfumeries and department stores,
-The Body Shop in its own stores.

Research and innovation are at the core of L'Oréal's strategy. The Group has developed more than 120 new molecules over a period of 40 years. Research teams design new products in all areas of cosmetics: hair color, hair care, skincare, make-up and perfumes.

CONTACTS AT L'ORÉAL

Individual shareholders and market authorities
Mr. Jean Régis CAROF
Phone: +33 (0)1.47.56.83.02
jean-regis.carof@loreal.com

Financial analysts and institutional investors
Mrs. Françoise LAUVIN
Phone: +33 (0)1.47.56.86.82
francoise.lauvin@loreal.com

For further information, please contact your bank, broker or financial institution (I.S.I.N. code: FR0000120321), and consult your usual newspapers, and the internet site for shareholders and investors, http://www.loreal-finance.com, or loreal-finance.com mobile edition on your PDA; alternatively, call +33.1.58.13.51.36.