L'ORÉAL

# Monthly disclosure of trading in own shares carried out in February 2016

Pursuant to Article 4 paragraph 4 of European Regulation n° 2273/2003 of December 22, 2003 implementing Directive 2003/6/EC of January 28, 2003, and in compliance with Article 241-4 of the AMF's General Regulations, L'Oreal declares below the transactions made on its own shares for the **15/02/2016 to the 29/02/2016 period:**

| Session of | | Number of shares | Weighted average price in € | Amount in € |
|---|---|---|---|---|
| 15/02/2016 | Purchase | 125,000 | 153.3069 | 19,163,362.50 |
| 16/02/2016 | Purchase | 150,000 | 154.8440 | 23,226,600.00 |
| 17/02/2016 | Purchase | 150,000 | 155.0821 | 23,262,315.00 |
| 18/02/2016 | Purchase | 150,000 | 154.4336 | 23,165,040.00 |
| 19/02/2016 | Purchase | 150,000 | 153.6984 | 23,054,760.00 |
| 22/02/2016 | Purchase | 125,000 | 157.1927 | 19,649,087.50 |
| 23/02/2016 | Purchase | 125,000 | 156.5484 | 19,568,550.00 |
| 24/02/2016 | Purchase | 125,000 | 154.3280 | 19,291,000.00 |
| 25/02/2016 | Purchase | 80,000 | 156.7695 | 12,541,560.00 |
| 26/02/2016 | Purchase | 125,000 | 158.6296 | 19,828,700.00 |
| 29/02/2016 | Purchase | 150,000 | 154.5317 | 23,179,755.00 |
| **TOTAL** | | **1,455,000** | | **225,930,730.00** |

*Since its creation by a chemist, a century ago, L'Oréal is concentrated on one unique area of expertise, cosmetics. With a turnover of euros 25.26 billion in 2015, the group focuses its activities on 32 global and culturally diverse brands distributed in every distribution channel :*
*-L'Oréal Professionnel, Matrix, Kérastase, Redken, Decléor, Carita in hair dressing salons.*
*-L'Oréal Paris, Maybelline, Garnier, SoftSheen·Carson, Essie, MG, NYX Professional Makeup in mass market.*
*-Vichy, La Roche Posay, Roger&Gallet, and Skinceuticals in pharmacies and drugstores.*
*-Lancôme, Helena Rubinstein, Biotherm, Shu Uemura, Kiehl's, Giorgio Armani, Cacharel, Ralph Lauren, Diesel, Viktor&Rolf, Clarisonic, Urban Decay, Yue-Sai and YSL in perfumeries and department stores,*
*-The Body Shop in its own stores.*

*Research and innovation are at the core of L'Oréal's strategy. The Group has developed more than 120 new molecules over a period of 40 years. Research teams design new products in all areas of cosmetics: hair color, hair care, skincare, make-up and perfumes.*

**CONTACTS AT L'ORÉAL**

Individual shareholders and market authorities
**Mr. Jean Régis CAROF**
Phone: +33 (0)1.47.56.83.02
jean-regis.carof@loreal.com

Financial analysts and institutional investors

**Mrs. Françoise LAUVIN**
Phone: +33 (0)1.47.56.86.82
francoise.lauvin@loreal.com

For further information, please contact your bank, broker or financial institution (I.S.I.N. code: FR0000120321), and consult your usual newspapers, and the internet site for shareholders and investors, http://www.loreal-finance.com, or loreal-finance.com mobile edition on your PDA; alternatively, call +33.1.58.13.51.36.