Monthly disclosure of trading in own shares carried out in March 2016

Pursuant to Article 4 paragraph 4 of European Regulation n° 2273/2003 of December 22, 2003 implementing Directive 2003/6/EC of January 28, 2003, and in compliance with Article 241-4 of the AMF's General Regulations, L'Oreal declares below the transactions made on its own shares for the **07/03/2016 to the 11/03/2016 period:**

Session of		Number of shares	Weighted average price in €	Amount in €
07/03/2016	Purchase	100 000	154,0680	15 406 800,00
08/03/2016	Purchase	114 142	153,4250	17 512 236,35
09/03/2016	Purchase	140 000	157,0680	21 989 520,00
10/03/2016	Purchase	150 000	157,6584	23 648 760,00
11/03/2016	Purchase	110 000	156,2741	17 190 151,00
TOTAL		**614 142**		**95 747 467,35**

Since its creation by a chemist, a century ago, L'Oréal is concentrated on one unique area of expertise, cosmetics. With a turnover of euros 25.26 billion in 2015, the group focuses its activities on 32 global and culturally diverse brands distributed in every distribution channel :
-L'Oréal Professionnel, Matrix, Kérastase, Redken, Decléor, Carita in hair dressing salons.
-L'Oréal Paris, Maybelline, Garnier, SoftSheen·Carson, Essie, MG, NYX Professional Makeup in mass market.
-Vichy, La Roche Posay, Roger&Gallet, and Skinceuticals in pharmacies and drugstores.
-Lancôme, Helena Rubinstein, Biotherm, Shu Uemura, Kiehl's, Giorgio Armani, Cacharel, Ralph Lauren, Diesel, Viktor&Rolf, Clarisonic, Urban Decay, Yue-Sai and YSL in perfumeries and department stores,
-The Body Shop in its own stores.

Research and innovation are at the core of L'Oréal's strategy. The Group has developed more than 120 new molecules over a period of 40 years. Research teams design new products in all areas of cosmetics: hair color, hair care, skincare, make-up and perfumes.

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