

L'ORÉAL

Weekly disclosure of trading in own shares carried out in February 2016

Pursuant to Article 4 paragraph 4 of European Regulation n° 2273/2003 of December 22, 2003 implementing Directive 2003/6/EC of January 28, 2003, and in compliance with Article 241-4 of the AMF's General Regulations, L'Oréal declares below the transactions made on its own shares for the **15/02/2016 to the 19/02/2016 period**:

Session of		Number of shares	Weighted average price in €	Amount in €
15/02/2016	Purchase	125,000	153.3069	19,163,362.50
16/02/2016	Purchase	150,000	154.8440	23,226,600.00
17/02/2016	Purchase	150,000	155.0821	23,262,315.00
18/02/2016	Purchase	150,000	154.4336	23,165,040.00
19/02/2016	Purchase	150,000	153.6984	23,054,760.00
TOTAL		725,000		111,872,077.50

Since its creation by a chemist, a century ago, L'Oréal is concentrated on one unique area of expertise, cosmetics. With a turnover of euros 25.26 billion in 2015, the group focuses its activities on 32 global and culturally diverse brands distributed in every distribution channel :

-L'Oréal Professionnel, Matrix, Kérastase, Redken, Decléor, Carita in hair dressing salons.

-L'Oréal Paris, Maybelline, Garnier, SoftSheen-Carson, Essie, MG, NYX Professional Makeup in mass market.

-Vichy, La Roche Posay, Roger&Gallet, and Skinceuticals in pharmacies and drugstores.

-Lancôme, Helena Rubinstein, Biotherm, Shu Uemura, Kiehl's, Giorgio Armani, Cacharel, Ralph Lauren, Diesel, Viktor&Rolf, Clarisonic, Urban Decay, Yue-Sai and YSL in perfumeries and department stores,

-The Body Shop in its own stores.

Research and innovation are at the core of L'Oréal's strategy. The Group has developed more than 120 new molecules over a period of 40 years. Research teams design new products in all areas of cosmetics: hair color, hair care, skincare, make-up and perfumes.

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"This document does not constitute an offer to sell, or a solicitation of an offer to buy, L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers [which are also available in English on our Internet site: www.loreal-finance.com].

This document may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."