

# L'ORÉAL

Société anonyme au capital de 119 843 562 €  
Siège social : 14, rue Royale, 75008 Paris  
632 012 100 R.C.S. Paris

## Total number of voting rights and number of shares in the capital for the year 2010

| Date               | Total number of shares | Number of real voting rights<br>(without own shares) | Theoretical number of voting rights<br>(including own shares*) |
|--------------------|------------------------|------------------------------------------------------|----------------------------------------------------------------|
| December 31, 2010  | 600,992,585            | 589,655,903                                          | 600,992,585                                                    |
| November 30, 2010  | 600,505,935            | 588,814,032                                          | 600,505,935                                                    |
| October 31, 2010   | 600,411,905            | 588,547,502                                          | 600,411,905                                                    |
| September 30, 2010 | 600,077,885            | 587,820,982                                          | 600,077,885                                                    |
| August 31, 2010    | 599,749,435            | 586,552,435                                          | 599,749,435                                                    |
| July 31, 2010      | 599,689,785            | 586,488,435                                          | 599,689,785                                                    |
| June 30, 2010      | 599,432,360            | 586,156,310                                          | 599,432,360                                                    |
| May 31, 2010       | 599,235,560            | 585,865,260                                          | 599,235,560                                                    |
| April 30, 2010     | 599,220,311            | 585,850,011                                          | 599,220,311                                                    |
| March 31, 2010     | 599,478,110            | 585,522,310                                          | 599,478,110                                                    |
| February 28, 2010  | 599,249,910            | 585,083,160                                          | 599,249,910                                                    |
| January 31, 2010   | 599,224,910            | 585,034,660                                          | 599,224,910                                                    |

(\*) pursuant to article 223-11 of the AMF's General Regulations

### CONTACTS AT L'ORÉAL

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For further information, please contact your bank, broker or financial institution (I.S.I.N. code: FR0000120321), and consult your usual newspapers, and the internet site for shareholders and investors, <http://www.loreal-finance.com>, or loreal-finance.com mobile edition on your PDA; alternatively, call +33.1.58.13.51.36.

"This document does not constitute an offer to sell, or a solicitation of an offer to buy, L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers [which are also available in English on our Internet site: [www.loreal-finance.com](http://www.loreal-finance.com)].

This document may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."