

L'ORÉAL

L'Oréal reduces CO₂ emissions of its production by 50% The Group unveils the first results of its *Sharing Beauty with All* sustainable development programme

Clichy, 16 April 2015 – One year after the launch of L'Oréal's *Sharing Beauty with All* programme for sustainable development, with ambitious and quantified objectives, the Group is today unveiling the first measured results of its efforts:

- a reduction of CO₂ emissions of the Group's production by 50% in absolute terms, from a 2005 baseline;
- 67% of new products screened have an improved environmental or social profile;
- 54,000 jobs created for people from underprivileged communities in social or financial difficulty.

For further details, the *Sharing Beauty with All* Progress Report is available here:
<http://www.loreal.com/group/publications.aspx>

Jean-Paul Agon, Chairman and CEO of L'Oréal, declared: "*We are particularly proud to unveil today these very encouraging results after making firm and quantified commitments towards sustainable development. These results show that we can deliver significant and tangible results if we put sustainable development at the centre of Group strategy, as we have been doing with determination for several years. Companies have an important role to play in society, and L'Oréal intends to make a significant contribution.*"

Launched by Jean-Paul Agon on 23 October 2013, the *Sharing Beauty with All* programme focuses on four areas of commitment for L'Oréal, completely integrated in its value chain:

- Sustainable innovation, to reduce the environmental footprint of its products and formulae;
- Sustainable production, to reduce greenhouse gas emissions, water consumption and waste generation;
- consumer behaviours, so they are better informed and aware of environmental impacts;
- sharing growth with employees, suppliers and communities.

Alexandra Palt, L'Oréal's Chief Sustainability Officer, said: "*The reduction of CO₂ emissions of our production by 50% in absolute terms since 2005 was achieved while our production increased by 22% over the same period. This result proves that performance and responsibility can go hand in hand.*"

L'Oréal is committed to present a yearly report with key performance indicators quantifying its progress in sustainable development as part of its ambitious *Sharing Beauty with All* programme for 2020.

About L'Oréal

L'Oréal has devoted itself to beauty for over 105 years. With its unique international portfolio of 32 diverse and complementary brands, the Group generated sales amounting to 22.5 billion euros in 2014 and employs 78,600 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail and branded retail.

Research and innovation, and a dedicated research team of 3,700 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world and attract one billion new consumers in the years to come. L'Oréal's new sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com

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