

L'ORÉAL

10th “ANNUAL GENERAL MEETING” GRAND PRIX L'ORÉAL RECEIVES GOVERNANCE AWARD

Clichy, July 8th, 2015 – At the “Annual General Meeting” Grand Prix 2015 ceremony held today as part of the Paris Europlace International Finance Forum, L'Oréal received the Governance Award in recognition of its strong emphasis on a strategic and dynamic approach to governance.

Created in 2005 by Capitalcom, the “Annual General Meeting” Grand Prix aims to showcase and reward the best practices of listed companies in the fields of AGM and governance. In granting the awards, the Grand Prix Jury bases its decisions on an analysis of around one hundred AGM evaluation criteria.

Acknowledging the award, Jean-Paul Agon, Chairman and CEO of L'Oréal said: *“At L'Oréal, we are committed to exemplary governance, which we look on as a source of value for our company. This award recognises our efforts in terms of transparency and pedagogical approach in sharing our strategy and the work of the Board and its Committees to our shareholders and stakeholders. We are determined to continue along this path of dialogue and trust with our investors, in order to enhance the Group's attractiveness and reputation.”*

About the “Annual General Meeting” Grand Prix

The “Annual General Meeting” Grand Prix awards, organised by CAPITALCOM in partnership with 11 market institutions – business law firm DLA Piper, Paris EUROPLACE, the Association Française de la Gestion Financière (AFG), the Association Française des Investor Relations (CLIFF), the Compagnie Nationale des Commissaires aux Comptes (CNCC), the Association Nationale des Directeurs Financiers et de Contrôle de Gestion (DFCG), ESSEC Business School, Euronext, the Institut Français des Administrateurs (IFA), the Société Française des Analystes Financiers (SFAF) and extra-financial rating agency Vigeo – are granted to companies whose AGM embodies the best practices of the market, assessed using around one hundred criteria set by the Jury.

In 2015, the “Annual General Meeting” Grand Prix celebrated its tenth anniversary. Since it was created, the “Annual General Meeting” Grand Prix has awarded 20 companies for the quality of their AGM.

About L'Oréal

L'Oréal has devoted itself to beauty for over 105 years. With its unique portfolio of 32 international, diverse and complementary brands, the Group generated sales amounting to 22.5 billion euros in 2014 and employs 78,600 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair styling salons, travel retail and branded retail. Research and innovation, and a dedicated research team of 3,700 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world and attract one billion new consumers in the years to come. L'Oréal's new sustainability commitment for 2020 “Sharing Beauty With All” sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com

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