

Clichy, March 19<sup>th</sup>, 2012

## ANNUAL GENERAL MEETING ON APRIL 17<sup>th</sup>, 2012

### 2011 REFERENCE DOCUMENT

Information available concerning the Annual General Meeting to be held on Tuesday, April 17<sup>th</sup>, 2012 and the 2011 Reference Document.

#### ANNUAL GENERAL MEETING SET FOR APRIL 17<sup>th</sup>, 2012:

L'Oréal informs its shareholders that its Annual General Meeting will be held in the Palais des Congrès of Paris (2 place de la Porte Maillot – 75017 Paris) at 10 am on Tuesday, April 17<sup>th</sup>, 2012.

Information concerning this meeting was published in the BALO (Bulletin des Annonces Légales Obligatoires) on Friday, March 9<sup>th</sup>, 2012 and includes the agenda, the draft resolutions and details on attending and voting. This notification about the meeting together with the Board of Directors' report on the draft resolutions and legal information are now available on the [www.loreal-finance.com](http://www.loreal-finance.com) website (under Regulated Information / Annual General Meeting Documents).

Other documents and information concerning this meeting will be available to shareholders and also published on the [www.loreal-finance.com](http://www.loreal-finance.com) website under legal and regulatory conditions from March 27<sup>th</sup>, 2012.

#### 2011 REFERENCE DOCUMENT:

The 2011 Reference Document was registered with the French Market Authorities on Wednesday, March 14<sup>th</sup>, 2012. It is available to the public under current regulatory conditions and may be consulted on the [www.loreal-finance.com](http://www.loreal-finance.com) website (under Regulated Information / Reference Document).

The Reference Document comprises the annual financial report, the report by the Chairman of the Board of Directors on the Board's activities and on internal controls, the reports from the Auditors and their fees, the information required for the share buy-back programme.

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*"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our Internet site [www.loreal-finance.com](http://www.loreal-finance.com).*

*This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."*

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For more information, please contact your bank, broker or financial institution (I.S.I.N. code: FR0000120321), and consult your usual newspapers, and the Internet site for shareholders and investors, <http://www.loreal-finance.com>, or its mobile version on your cell phone, <http://mobile.loreal-finance.com>; alternatively, call +33 1 40 14 80 50.

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